Seminar on Integrated Technologies and Applications to Enhance Competitiveness of Land Transportation

Date: 8 July 2010 (Thursday)
Time: 2:00 pm – 5:00 pm
Venue: Room M1603, 16/F, Li Ka Shing Building, PolyU Campus
Language: Cantonese

This event will introduce an intelligent eSecurity device (i.e., eSeal) as well as the related software modules and middleware, featuring the integration of various logistics enabling technologies (i.e., RFID). The device can be deployed in different applications especially in physical asset, container and fleet management. The software will have the capability to connect with public information sharing platforms such as OBTIS, ROCARS and ezTRACK to share and integrate real time logistics and physical asset information. Moreover, experts and professionals from the industry will gather to share the latest developments of technologies and applications to enhance competitiveness of Land Transportation.

Topics of Seminar:
1. Introduction of ITF Project
2. Introduction of ROCARS
3. Using ROCARS in On-Board Trucker Information System (OBTIS)
4. Enhancing Food and Pharmaceutical Transportation Safety with ezTRACK and RFID-based Cold Chain Management Solution

For online registration, please visit http://www.rfid.ise.polyu.edu.hk/eseal/registration.aspx

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Co-organizers: Hong Kong Productivity Council (HKPC) GS1 Hong Kong
Supporting Bodies: Hong Kong Container Tractor Owner Association (HKCTOA)
Hong Kong Guangdong Transportation Association
Hong Kong Logistics Association (HKLA)
MILES Alumni Association of The Hong Kong Polytechnic University (MILESAA)
The Chamber of Hong Kong Logistics Industry Ltd. (CHKLI)
The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK)
The Institutions of Engineering and Technology Hong Kong (IET HK)

For detail, please visit http://www.rfid.ise.polyu.edu.hk/en/eseal/
For enquiry, please contact us at 2766-6613.